

## **PRIVACY POLICY**

Effective on: June 7, 2006

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### **Information Collected from This Site**

When you visit this Site, some information, such as the website that referred you to us, your IP and email address and navigational and purchase information, may be collected automatically as part of the Site's operation. We may combine this information with personally identifiable information. Our Web sites also use cookies. Cookies are pieces of information that a Web site sends to your computer while you are viewing the Web site. Please see "Cookies", below. This information is used to generate user profiles and to personalize the Site to your particular

interests. On some occasions we may ask you to provide information on online forms. For example, we may ask for your username, password, place of birth, full name, telephone number, email address and postal address, or other information to register online, or for your credit card number or other personally identifying information to fulfill licensing transactions or to receive products or services. We may also ask you about your age, hobbies, income, gender or other information to participate in surveys or other online activities. Providing information on online forms is always voluntary, and you are free not to complete any online forms. If you choose not to, however, some products and services may not be available to you.

### **How We Use Your Information**

Information collected online is stored indefinitely and is used for various purposes, including processing your transactions, customer service, product and service development, direct marketing and marketing analysis, facilitating your use of this Site and customizing your image selection to your particular interests. The information we collect may be used by Getty Images and may be shared with our agents, service providers and selected other entities for fulfilling their service obligations to Getty Images, such as credit card processors, data base service providers, and similar entities to provide the services they contracted for. In addition, unless you opt out of receiving promotional materials from Getty Images, we may notify you of special promotions, new products or services or other information that may be of interest. (See Opting-Out section, below.)

### **Forums & Other Interactive Services or Areas**

The Site may include discussion forums or other interactive areas or services, including blogs, chat rooms, bulletin boards, message boards, online hosting or storage services, or other areas or services in which you or third parties create, post or store any content, messages, comments, materials or other items on the Site (“Interactive Areas”). If you use an Interactive Area on this Site, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. We are not responsible for the personally identifiable information you choose to submit, nor do we represent or warrant that any information submitted by others is accurate or without error. When registering for these Interactive Areas, we may collect your name, email address, city and state or other personal information. All or part of the required information you provide at registration may be viewable by other users. These postings are kept indefinitely. If at any time you would like to remove your posting from the website, please contact us by emailing [sales@gettyimages.com](mailto:sales@gettyimages.com). Removal of the posting from an Interactive Area does not mean that the posting will be deleted from Getty Images systems. Such information may be retained indefinitely.

### **About Cookies**

When you visit the Site, we place a text file called a cookie in the browser directory of your computer's hard drive. A cookie is a small piece of information that a website can store on your web browser and later retrieve. The information that cookies collect includes the date and time of your visit, your registration information, which may be personally identifiable, and your navigational and purchase activity. Cookies offer you many conveniences. They allow Getty Images, and certain of its subsidiaries and third-party content partners, to recognize information, such as the Lightboxes you have created, and assist in determining what content is best suited to your needs. Cookies also allow you to retrieve previous image search results, access Lightboxes with ease and view your previous invoices.

Most browsers allow you to decline cookies, but if you elect to do so, these pages may not display properly. You are free to delete cookies after your session, and your browser should contain instructions on how to do this.

### **Opting-Out**

If you do not want to receive promotional information from Getty Images, you can opt out by unchecking the appropriate box on your online registration form or, in the event an online registration form is not available, by notifying your account executive. If you did not opt out when you registered and later decide that you are not interested in receiving this information, you can opt out at any time by sending an email to [sales@gettyimages.com](mailto:sales@gettyimages.com) or speaking with your account executive.

### **Reviewing, Updating or Correcting Your Information**

If you would like to review or revise information you previously provided on an online form, or believe that the information we currently have on record is incorrect, you may update your information in the Account section of this website or contact us at [sales@gettyimages.com](mailto:sales@gettyimages.com) so that you can communicate with your Account Executive who can assist you with making any changes you require. You may expect a responsive action to your request within 30 business days.

### **Children**

We do not intend to solicit or collect personal information from anyone under the age of 13. If you are under 13 you should not use or enter information on this Site, including without limitation any Interactive Areas.

### **Questions or Concerns**

If at any time you have questions or concerns about this policy, or Getty Images compliance with the policy, please let us know by sending an email to [sales@gettyimages.com](mailto:sales@gettyimages.com). We will make reasonable efforts to identify and correct any problem.

### **Changes to This Privacy Policy**

We reserve the right to change the terms of this privacy policy at any time. We encourage you to review this privacy policy whenever you visit our website to make sure you understand how we use the information we collect. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

### **NBA Photograph Licensees or Consumers**

Data from consumers or licensees of copyrighted photographs of the National Basketball Association, Women's National Basketball Association, National Basketball Development League or any of their respective affiliates (collectively, the "NBA Parties") from the NBAE Photos Forum, the NBAE Photo Store or a website hosted by Getty Images is gathered as "Database Information." Database Information may include information regarding name, account number, contact person (for the business user), complete mailing address, email address, and date of birth (for the individual consumer). Database Information is being provided to the NBA Parties, their affiliated entities and business partners for commercial activities. Any consumers or licensees of NBA photographs electing not to have all or part of their Database Information used by the NBA Parties and/or their affiliated entities and/or business partners for commercial activities may opt out by unchecking the appropriate box on the online registration form or, in

the event an online registration form is not available, by notifying an account executive. If you did not opt out when you registered, and later decide that you would like to opt out, you can do so by updating your Account page or, if an Editorial licensee, by speaking with an account executive.

### **Security**

The security of your personal information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can send email us at [sales@gettyimages.com](mailto:sales@gettyimages.com).

### **Contact Information**

You can contact Getty Images Sales by emailing [sales@gettyimages.com](mailto:sales@gettyimages.com), or by phone at 206-925-5000, or by postal mail at Getty Images, Inc., Sales, 601 N. 34<sup>th</sup> Street, Seattle, WA 98103.