

Media Advisory

For immediate release
August 9, 2004

Getty Images institutes online resource for industry defense against E-Data

Facts and resources to expose and challenge patent claims from E-Data at www.gettyimages.com/EDataFacts

- WHERE?** www.gettyimages.com/EDataFacts
- WHO?** Getty Images, in cooperation with Corbis and Picture Archive Council of America (PACA).
- WHAT?** An online library of current facts and resources for companies challenged by E-Data Corp (the company that currently owns the "Freeny patent").
- Third-party public documents, summaries, updates and other resources that cast serious doubts on the validity of E-Data's patent claims have collectively been uncovered through research, and are readily accessible at the link.
- WHY?** E-Data is demanding money or filing lawsuits against companies in the imagery industry that it claims are infringing its patent.
- Getty Images and Corbis are being sued by E-Data. The parties believe that the intent of the litigation is to set a precedent with the industry, and that money collected as a result of its demands will be used simply to fund future lawsuits against others.
- Getty Images is vigorously protecting its business model from the threat from E-Data and believes it has a duty, as an industry leader, to be an effective resource to other companies that have decided to thwart E-Data's efforts.
- WHEN?** The E-DataFacts page launches on August 2, 2004, and will be regularly updated with additional third-party content.
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